



Carlos Casas

Product Designer

I'm a product designer, UX enthusiastic, design thinker, experience strategist and human-loving person. I approach design with a focus on people, without losing sight of the company's vision. My design practice combines design thinking, user research, and experience strategy.

Contact

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📍 Madrid, Spain

🌐 [Linkedin-CarlosCasas](#)

📖 [Medium-CarlosCasas](#)

Digital skills

UX/UI

UX research, Information architecture, wireframing, prototyping, usability evaluation and site redesign, atomic design, visual design and user interaction design.

Softwares

Figma, Adobe Suite, Zeplin, inVision, Davinci

Languages

HTML/CSS

Languages

Spanish

Mother tongue

English

Advanced skills (C1)

French

Basic Skills

Interests

Visual arts

Specialized in photography, videography and crafts.

Social media

Specialized in social media management and content creation

Sports

Crossfit and skate

Work experience

2020-2022 UX/UI Designer | Online Marketer | Product Manager

Freelance - BROHOD

- Development and management of integral strategic projects.
- Know and understand the target audience.
- Create the brand strategy, considering objectives, mission, vision and values.

2017-2020 Design Engineer | Marketing Trainee

Electrozemper

- Development of R&D projects.
- Injection manufacturing projects.
- Conduct market research and meetings.
- Analyze and apply statistical information.

2015-2016 Strategic Consultant Trainee

Soulsight

Part-time collaboration in the development of strategic projects and service design.

Education and training

2021 UX/UI Bootcamp

Ironhack (Madrid)

- Design Thinking, UX Research, User Persona, User Journey Map, Wireframing, Prototyping, UI Design, Hand-off, HTML/CSS.

2020-2021 Máster Future Leaders + Marketing Digital

ThePowerMBA

- Innovation in business models.
- Entrepreneurship and leadership.

2018 Scrum Manager

Scrummanager (Madrid)

- Ability to work creatively in a problem-solving environment.

2016 English course

Georgian College (Ontario)

2012-2017 Industrial Design and Product Development Engineering

UPM (Madrid)